

And now for something completely different



A knitting exhibition? A collection of garments, hung from the walls with, at best, a name tag. We've seen it before! But this is different. This time you get to see not only the exceptionally beautiful designs, you get a thousand years of cultural history and ornament analysis in the bargain. The roots reach back into the Viking age...

KNITTING ALONG THE VIKING TRAIL is an exhibition, jointly produced by the Textile Museum of Borås, Sweden, and Ingen Konst AB, Stockholm, the company which is the base for the designer, Danish born, Norwegian citizen *Elsebeth Lavold* (it doesn't get any more Scandinavian). Typical of her designs are nature's materials, nature's coloring and technical excellence from the first sketches down to the knitty gritty details.

Maybe the fact that she makes a living in the everchanging world of fashion has spurred her interest in archaeology, where she considers anything from the high middle ages and onward "too modern". The interest took on a professional dimension when she was asked to illustrate a book on viking artifacts, parallel to working with Aran-type patterns. In combining the two, she more or less stumbled on a technical innovation in knitting. And suddenly the pieces fitted together.

More than five years of systematic collection and analysis of Iron age, mostly Viking, ornamentation, together with technical experiments in the new technique, gave birth to patterns, never before seen in knitting. Not only a unique collection of cable patterns, even relief knitted runic inscriptions can be seen in the exhibition material—and that is only the one side.

The other side, and the aspect that makes this exhibition so special, is the historic exposé. In photographs, sketches and as replicas, artifacts from all over the Viking world are shown side by side with the sweaters, pillows, mittens and other knitted objects. The same intricate ornamental element can be traced from an English helmet, via a Baltic island picture stone to a fully modern, exquisitely designed cardigan.

In short, KNITTING ALONG THE VIKING TRAIL is an exhibition, designed to appeal not only to the knitters, but to anyone interested in history, design and fashion at it's best—truly timeless. Does that include You? Please see the next page for technical information.



Knitting along the Viking trail

Knitting

along the Viking trail



TECHNICAL DATA:

- Design:** Elsebeth Lavold and Anders Rydell, Ingen Konst AB, Stockholm, Sweden.
- Production:** The Textile Museum of Borås, Sweden & Ingen Konst AB.
- Display material:** 20 life size stand-alone wooden mannequins.
13 wall mounted wooden mannequins.
2 benches.
12 signs, A3, on floor stands or wall mounted.
Mannequins, benches and signs are made from 8 mm core board, flat when disassembled. Depending on the exhibition site, the number of standing and wall mounted mannequins, respectively, may vary.
7 stone replicas of varying heights, 100 mm styrofoam.
1 wall mounted stone replica, flat.
- Textile material:** About 40 sweaters, 7 hats, 1 pair of mittens, 1 pair of socks, 4 pillows.
Depending on the exhibition site, the number of textile objects may vary.
- Lighting:** Not provided with the exhibition.
- Space required:** Approx. 80 (60–120) m². Setup is very flexible.
- Shipping weight:** < 200 kg.
- Shipping volume:** Approx. 1.5 m³.
- Cost:** For display outside of Sweden, exhibitor costs must be determined individually. Please contact us for more information.
- Promotion material:** 4-color poster (A3, 297 x 420 mm), available as pdf for local printing. Press release. The exhibition catalogue (4-color cover, b/w inside pages, 16 pages, 170 x 190 mm) is presently only available in Swedish. With sufficient interest from exhibitors outside Sweden, other language versions can be produced.
- Miscellaneous:** The designer may be contracted for workshops and/or lectures.

The above information may be subject to change.

Please check our web site, www.ingenkonst.se, for the most recent information.

For further information, please contact

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